



WHEN WE SAW A PROBLEM THAT NEEDED SOLVING...

...WE CREATED A SOLUTION.

Imagine a group of college students living together in one house, trying to figure out how to pool their limited funds to get the bills paid on time. That's how Billhighway began in 1999, as a simple cash management solution for roommates. By 2003, word of this new accounting system had spread to campuses across the country.

Finding more ways to do good

It wasn't long before Billhighway began to mature as a company. Our team began looking beyond college campuses to see if there were other kinds of organizations that could benefit from Billhighway's streamlined financial system.

Today, Billhighway is an innovative technology company focused on the financial needs of member- and donor-based nonprofits. Located in Southeast Michigan, our eleven-year-old company is privately held and led by its original founder and supported by a passionate group of team members.

WE WORK WITH:

>> Community groups

>> Faith-based organizations

>> Youth and athletic programs

>> Professional associations

>> Political parties, campaigns and groups focused on social change

>> Fraternal organizations and social clubs

Billhighway's mission

To enable member- and donor-based organizations to improve their financial health, to increase their operational efficiency, and to help reduce their risk of fraud – allowing them to accomplish more with fewer resources and to focus more time on advancing their mission.

We recently heard from a client that they had raised a record amount for the charity their organization supports. A Billhighway team member present at the ribbon-cutting event had this to say in a company-wide email:

“ IF YOU WONDER EACH DAY HOW WE'RE MAKING A DIFFERENCE, FEEL GOOD KNOWING BILLHIGHWAY'S PLATFORM IS GREATLY ASSISTING IN THESE EFFORTS! ”

Every team member at Billhighway is motivated to create the best product and the best customer service for every organization we serve so that we can help you do more good. That's why we offer:

Innovative products: Billhighway has the first, cloud-based system that combines your payment processing, online banking and accounting into one system allowing for straight-through financial processing.

Proven Results: Our clients typically experience a 5-10 percent increase in cash over the first year. But you'll reap the benefit of organizational results and efficiencies within days of implementation.

Exceptional client service: We work one-on-one with each unique organization from the very beginning of our partnership and offer ongoing account support every step of the way.

Billhighway at a glance

- 100 percent client retention rate in 11 years of operation
- Ernst & Young Entrepreneur of the Year Award Winner in 2011
- Enabled clients to redirect over \$100 million toward mission-related programs
- In 2010, processed over \$500 million in transactions
- GAAP General Ledger accounting package capable of serving as accounting system of record
- Users can access the SaaS platform from over 85 countries
- Offers more than 12 methods of collecting and processing payments, including lockbox and phone (integrated voice response)
- Delivered in a SaaS model, with API's, iFrame, and White Label capability

Visit us at www.billhighway.com or email us at sales@billhighway.com for more information.

Group finances made easy
billhighwaySM



WHAT TO DO WHEN YOU'RE LEAKING REVENUE?

Since its founding in 1888, more than 238,000 women have joined Tri Delta Fraternity through 150 local chapters. Imagine the complexity involved in processing membership dues, managing national and local cash flows, and fundraising for their designated charity – St. Jude Children's Research Hospital. With both campus and alumni chapters located all over the country, the national organization was finding it difficult to keep their financial health in focus.

The Challenge

Tri Delta's leadership was worried about their finances. This preoccupation distracted from their core mission – growing their membership and fundraising for their designated charity. They knew they were running out of cash to use for their operations but their financial reports were not offering a clear picture of their organization-wide financial health. To make matters worse, they were spending \$400,000 a year on external accounting resources and yet their tax return (Form 990) had not been filed on time in 35 years.

The Billhighway Solution

The Billhighway team mapped out a new financial solution that accommodates campus and alumni chapter needs as well as those of the national organization. Billhighway built a platform that provides real-time data and visibility on cash, budgets, and profit and loss. Our team also established a uniform set of financial data that works at the national and local levels. Billhighway's client

relationship specialists ensured that the transition to this new system went smoothly, provided web-based training sessions for all of Tri Delta's system administrators and made certain that everyone at Tri Delta was comfortable with the new system.

The Results

- \$2.4 million improvement in cash in Year 1 (over 7 % of revenues)
- Significant decrease in expenses
- Improved staff efficiency by eliminating manual processes and inefficient workflows
- Filed IRS Form 990 on time
- Membership increased by 15 %
- Available cash rose to 22 % of revenue
- Tri Delta leadership regained confidence in their financial future and were able to focus on their mission.

But we're not a Greek organization. Will Billhighway understand us?

While Billhighway got its start helping membership-based organizations, our leadership team has experience working with a diverse range of nonprofits including professional associations and faith-based and political organizations. We're also committed to helping you make a difference in the world. Whether you are a small food bank working out of a single location or a large, multi-million dollar charity with offices in many states, Billhighway will work with you to implement a robust financial platform that saves you time and money.

Billhighway is designed to be user friendly for non-finance experts and still provide the sophisticated levels of reporting required by larger organizations. We know that non-profit organizations frequently rely on supporters and volunteers to fully function, and we're here to make it as easy as possible for your staff to make better, more informed financial decisions that will help you focus on your mission, just like Tri Delta.

Scan me!

Find out how Billhighway can help you stay focused on your mission.



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